



hope (noun) /hɒp/: a feeling of expectation and desire

Dear Friend of Abraham House:

We are celebrating our “*A View of Hope*” Gala on Friday, November 1, 2019 at the Historic Union Station in Utica and respectfully request your support.

Abraham House is a comfort care home that provides physical, emotional, and spiritual support for the terminally ill. What makes it unique is it exists without any state or federal funding, relying *solely* on the generosity of donations for all staff, support and program needs - **placing no financial burden on the guest or their family**. It is our *HOPE* that you share the same *VIEW* in consideration of becoming a sponsor.

Please complete and return the Sponsor Form below. An eventful evening to benefit a great cause – *The Abraham House*. A formal invitation with more details will follow.

Sincerely,

Judy Galimo, Gala Event Chair/ Board Member

Dena Gorea @ Jodi LaBella, Gala Event Coordinators

□ **Presenting “View of Hope” Sponsor - \$5,000*

(Prominent Welcome Banner at Event, Logo inclusion on Digital Billboards, Commercial Inclusion as Presenting Sponsor, Sponsor mention during News/Radio appearances, Premier Recognition on all Marketing Materials including: Commercial, Website, Social Media, Newsletter, & Event Sponsor Board, 2 Reserved Tables for 10)

□ **Stunning View Exclusive Sponsors - \$2,500*

(Banner at Event as Exclusive Sponsor of Valet, Desserts, Red Carpet, etc., Commercial Inclusion of Logo, Logo on Website & Social Media, Newsletter, Event Sponsor Boards & Reserved table for 10)

**Beautiful Life Sponsors - \$1,000*

(Logo on Website, Social Media, Newsletter, Event Sponsor Board, Reserved Table for 6)

**Breath of Hope Sponsors - \$500*

(Name inclusion on Social Media, Newsletter & Event Sponsor Board, 4 Event Tickets)

**Ray of Light Sponsors - \$250*

(Name inclusion on Social Media, Newsletter, Event Sponsor Board, 2 Event Tickets)

In lieu of a sponsorship, please accept my \$ _____ tax-deductible donation towards guest care.

Business Name: _____ **Contact Name:** _____

Full Address: _____

Phone: (____) _____ **Email:** _____

PLEASE RETURN COMPLETED FORM TO: Abraham House, 1203 Kemble St., Utica, NY 13501

Executive Director: Gina Ciaccia **Assistant Director:** Kim Todd

Board of Directors: Aricca Arcuri, Mark Cavalier, Rocco Fernalld, Judy Galimo, Geoff Henderson, Christopher Lambert, Greg Mattacola, Ron Paradis, Joyce Rossi, Gretchen Sprock, Carol Szatko, Stephen Ventura